

**City of Oakland  
Cultural Arts & Marketing Division  
Public Art Advisory Committee (PAAC) Meeting  
Minutes  
July 6, 2009**

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**Members Present:** Jennifer Easton, Carole Jeung, Deborah Lozier (co-chair), Judy Moran, Julie Trospen  
**Excused:** Jacqueline Boggan (Cultural Affairs Commission liaison), Ernest Jolly, Rick Moss, Cherie Newell (co-chair), Andrew Woodd  
**Absent:** Devin Satterfield (Cultural Affairs Commission liaison)  
**Staff Present:** Steven Huss, Cultural Arts Programs Coordinator; Kristen Zaremba, Assistant Public Art Coordinator  
**Public Present:** Michelle Taylor Abney, City Attorney's Office; Sanjiv Handa; Sunny Nguyen, Oakland Redevelopment Agency

**Meeting Chair: Deborah Lozier**

1. Meeting called to order at 5:35 p.m.
2. **Open Forum:** No speakers.
3. **Minutes: Motion: J. Easton moved to approve the minutes of the June 1, 2009 regular meeting. J. Moran seconded. Motion passed unanimously.**
4. **Informational Training: Public Meetings Under the Oakland Sunshine Ordinance: Presentation by Michelle Taylor Abney, City Attorney's Office.** Ms. Abney reviewed the City of Oakland's public meeting requirements. Committee members and staff confirmed that they currently follow the appropriate procedures for meeting notification.
5. **Action Items:**
  - A. **Uptown/Luminous Oakland/BART 17<sup>th</sup> Street Request for Qualifications (RFQ): Review and take action on the draft RFQ.** The BART 17<sup>th</sup> Street entrance project is a proposed design-team collaboration between the Oakland Redevelopment Agency's selected designer and the Public Art Program's selected artist. The project will be the first permanent commission under the Luminous Oakland program. Committee members noted this would be a very exciting project, providing the artwork component was visually prominent and visible from a distance down Broadway and Telegraph, creating a new 'Gateway' into the Uptown district. In addition to overall site design collaboration with the selected designers, the artist(s) may create integrated light-based artwork that spills out onto the adjacent streets and draws people to the alley. Committee members further stated that the roles of the selected architect/designer and artist should be more clearly delineated to meet the goals of the project, and that agreements with BART and the adjacent property owners should be secured prior to finalizing designs to ensure that the project is both successful and adaptable to future changes within the project area. Staff will modify the RFQ in response to Committee comments and return with a revised draft. **Motion tabled until the August 3, 2009 regular meeting.**

**Motion to extend meeting: C. Jeung moved to extend the meeting by fifteen minutes. J. Moran seconded. Motion passed unanimously.**

**B. Public Art Advisory Committee Upcoming Vacancies: Review and take action on list of prospective nominees.** Committee members reviewed and discussed the qualifications of three prospective nominees: artist and community arts activist Amana Harris, artist Joyce Hsu, and artist Milton Bowens. The Committee wishes to identify candidates who have strong community connections in addition to their interest in and understanding of public art. As the Committee members who nominated Ms. Harris and Mr. Bowens were not present to speak about these candidates' qualifications or interest in the field, members present elected to take action on only one nominee, noting that the next group of vacancies will not occur until January 2010. **Motion: J. Easton moved to recommend Joyce Hsu for the Public Art Advisory Committee, to replace Cherie Newell at the completion of her term. J. Troser seconded the motion. Motion passed unanimously.**

**6. Staff Updates:**

**A. Active and Pending Public Art Projects.**

- i. Open Proposals:** 43 applications representing a diverse range of artists throughout the city were submitted for the competition. The selection panel will be composed of Regina Almaguer (who initiated the program), Suzanne Tan (Berkeley Art Center), Madeleine Dunphy (Open Circle Foundation), Umi Vaughan (artist and arts professor), and PAAC Judy Moran (chairing the panel).
- ii. Fire Station 18:** The Fire Station 18 contract recommendation with Laurel True will be presented to City Council on July 7.
- iii. Measure DD Watershed Markers:** The Watershed Markers contract recommendation with the artist team of Wowhaus will be presented to City Council on July 24.
- iv. Raimondi Park Project:** The sculpture, titled "Ashe (Life Force)", is about to be installed. A dedication will be scheduled shortly thereafter.

**B. Uptown Unveiled:** The event was a success. An estimated 12,000 people attended the event, which included light-based artworks in conjunction with performance events and festivities. The event also set the stage for the next phase of Luminous Oakland and the BART entrance opportunity. Staff is planning a follow-up event for Oakland Arts Day, Friday, October 2, 2009.

**C. Bay Area Public Art Academy: Training program planning.** Outreach for the training series has commenced. PAAC members are encouraged to make suggestions. The application period is July 20—August 3. Program administrators will pre-screen applicants to select the final 50 for invitation.

**D. Oakland Cultural Trust Meeting:** The Cultural Trust's outreach and support for the City's arts programs helped to restore the Cultural Funding Program Coordinator position to fulltime. The group continues to advocate for Measure C, the hotel tax initiative that if passed will direct funds to the grants program.

7. **Other Business:** None.

8. **Announcements:** None.

9. **Agenda Building:** The August agenda will include a second review of the BART project RFQ, a refresher presentation on Luminous Oakland, and a report on the Open Proposals finalists, as well as review of any additional PAAC nominees.

10. **Adjournment:** J. Moran moved to adjourn the meeting at 7:45 p.m. C. Jeung seconded. Motion passed unanimously.