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OAKLAND
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REGULAR MEETING of the
FUNDING ADVISORY COMMITTEE (FAC)
Wednesday, January 10, 2018; 6pm
Oakland City Hall (One Frank Ogawa Plaza), Hearing room 2

AGENDA

1. **Call to Order/Determination of Quorum**
2. **Open Forum (total time available: 20 minutes)**
3. **Approval of Minutes of Regular Meeting of FAC on October 23, 2017**
4. **Staff Report:** Denise Pate, Cultural Funding Coordinator
5. **Manager's Report:** Roberto Bedoya, Cultural Affairs Manager
6. **DISCUSSION ITEM #1** New Policies and Changes to FY18-19 Round
7. **DISCUSSION ITEM #2** Measure C Eligibility
8. **DISCUSSION ITEM #3** Reorganization of funding categories; Sub-categories

Attachments:

- MINUTES of October 23, 2017 Special FAC Meeting
 - FY18-19 Cultural Funding Grant Programs
- New Policies/Changes/Additions for FY18-19 to Cultural Funding Program

RSVP-REGRETS ONLY –To Denise Pate (510) 238-7561 or dpate@oaklandnet.com



SPECIAL MEETING of the
FUNDING ADVISORY COMMITTEE (FAC)
Monday, October 23, 2017; 6pm

MEETING MINUTES

Attending: Shelley Trott (co-chair), Jim Santi Owen (co-chair), Nicole Kyauk, Amina Yee, and Wayne Hazzard

Staff: Denise Pate, Esailama Artry-Diouf, and Roberto Bedoya

1. **Call to Order** The meeting was called to order at 6:04pm.
2. **Open Forum (total time available: 20 minutes)** There were no speakers
3. **Approval of Minutes of Regular Meeting of FAC on July 12, 2017**
Moved by Shelley Trott, seconded by Wayne Hazzard
4. **ACTION ITEM:** *Recommend awarding FY17-18 Individual artist applicant Larry Batiste a grant in the amount of \$3,500.*
5. **Staff Report:** Denise Pate
 - **Forfeitures/declines of award in FY16-17:** Grants were approved on September 19th and grant agreements were emailed in early October. Grantee Contracting workshops were held, and Esailama reported that 70% of the grantee pool attended. There are a few changes, and we are also asking that grantees submit their packets by December 1st. After that date they will be contacted. Due to the complexity and cost of sexual abuse insurance, many organizations contacted us and felt that they couldn't afford the cost. Due to the cost of the sexual abuse insurance, two organizations declined their awards. We had a total of four forfeitures. Two were because of the insurance costs. The amount of grant forfeitures totaled **\$22,135**. We will award a portion of the remaining funds to Individual artist applicant **Larry Batiste**. Since we awarded the last-ranking score an award of \$3500, we will award Larry Batiste the same amount. These grant funds will support the grantee's production of a career development workshop and performance showcase for acoustic performance artists.

- Arts Loan Fund (ALF) is working to market the loan productions to Oakland organizations. ALF staff person Krystle Chipman came to the grantee contracting workshops to talk about the program.
- Grantee Site visits: I've been working to support grantee arts events by attending performances or making visits to their actual program sites. Some grantees don't contact me or invite, but I go through FB and record their activity dates.

6. Manager's Report: Roberto Bedoya, Cultural Affairs Manager

- Insurance task force: Roberto reported that Economic Workforce Development Director Mark Sawicki has suggested that we put together a task force to research ways to deal with the insurance challenges our grantees face.
- Re-establishment of Cultural Affairs Commission: The Mayor wants him to establish the new Cultural Affairs commission, but the issues around governance, recruitment, process, and scheduling still need to be sorted out.
- Cultural Plan Meetings: Lead consultant Vanessa Whang and Community Engagement consultant Susana Morales led the community meetings. They started this summer and the final meeting will be held on November 2nd. Though attendance was low at some meetings, the content was rich with lots of discussion that centered around displacement, gentrification, African American communities, and youth. The most recent meeting was held at East Oakland Boxing Association.

7. DISCUSSION ITEM: FY18-19 allocation plan

- FY18-19 Allocation: Roberto reported that due to the advocacy of Oakland Creative Neighborhood Coalition, CFP received a \$233k raise in grant funding for the next fiscal year. He posed the question to the FAC members: How should we use this additional grant funding? Should we utilize this new money in association with the Cultural Plan? Should we create a new grant program? He spoke of an idea for an Artist-in-Residence-in-Government program, where an artist works in the cross-section of Department of Transportation, Human Services, etc.-or other City departments. He mentioned a model program in Minneapolis. Other ideas include creating a vehicle for emerging artists and organizations.
- Discussion of proposed changes for FY18-19 and FY19-20: There were discussions around instituting a hiatus policy for Art-in-the-Schools and Organizational Assistance for FY19-20. This may allow for new applicants to be funded, thereby spreading the funds to other members of the arts communities. There was only one representative from the grantee pool in attendance at this meeting. To allow for community input, the suggestion was made that the proposed changes be presented at the next Regular meeting of the FAC in January 2018.
- Public comment: Stacey Hoffman of Living Jazz spoke about her experience with this year's panel review. She was disappointed that one panelist scored her application unfavorably. Because of this one low score- her organization did not receive Art-in-the-School funding for the first time in many years. Noting that in the past there have been 5-6 panelists, she cited that this may be why one score can change the outcome for the applicant. CFP Coordinator Denise Pate agreed with this observation, and said that it could be possible for one panelist to change the outcome of the weighted scoring. A suggestion was made to increase the number of

panelists to six per panel. Also, Stacey noted that this year the FAC voted to award at full ask. Historically (past 6 years), FAC has voted to reduce award amounts by as much as 50%. Stacey felt that the “all or nothing” practice this past year didn’t serve the applicant pool well. FAC member Wayne Hazzard commented that they (FAC members) are asked to vote without all the background information that a panelist would have. He asked us to consider if this was fair to the applicant.

8. Cultural Plan Update: Vanessa Whang, Cultural Plan Lead Consultant

- Vanessa explained how the Cultural Plan Community meetings plan are structured; cultural conversations with Roberto and Town hall-style meetings. The last community meeting will be held on November 2nd at the Intertribal Friendship House.
- In addition to the meetings, an online survey has been distributed via Facebook and our email lists. She gave a brief, breakdown of the demographics of those who have responded to the survey so far, noting that most of the 310 surveys received were completed by college-educated, middle-aged, White women. She shared the other statistics, and compared the racial demographics to those of Oakland. For example: 25% of the respondents were African American, and the African American population is 22%. She reported that there have been many comments about being “left out” or income challenges, gentrification, and homelessness. 89% of respondents say that the arts are “essential to their lives.”
- Roberto stated that the plan would be written by the end of the year. It will be presented at community meetings, and then before City Council in February.

Next Steps/Meeting: The committee will re-visit a motion to revise any of the policies or make changes to the Cultural Funding Program categories or guidelines in the **next FAC meeting** to be held on **January 10, 2018**.

The Motion to Adjourn was moved by Jim Santi Owen, and seconded by Nicole Kyauk.

The meeting was adjourned at 7:32pm.

FY18-19 CULTURAL FUNDING GRANT PROGRAMS

CATEGORY	SUB-CATEGORY	ALLOCATION	# OF AWARDS	DESCRIPTION
INDIVIDUAL ARTIST PROJECT				
	General	\$ 74,985.00	15 grants/\$4,999	Supports Oakland-resident individual artists producing art activities in Oakland that culminate in a local public outcome for the benefit of the community. Such activities may include, but are not limited to, performances of dance, music or theater, visual art and public art projects, classes and workshops, exhibitions, and literary activities.
New*	AlR/govt		5 grants/\$10k each	Artist will propose a project where they will partner with a City of Oakland agency, department, or division to solve a problem within city government. To encourage the integration of arts and culture in government administration, the artist will work alongside city staff to bring new approaches to civic challenges and the delivery of city services.
ORGANIZATION PROJECT				
	General	\$ 220,000.00	10-12 grant/\$6k-\$20k	Supports Oakland-based nonprofit organizations producing art activities in Oakland that culminate in a local public outcome for the benefit of the community. Such activities include, but are not limited to, performances in dance, music or theater, visual art and public art projects, classes and workshops, exhibitions, and literary activities.
New*	Place initiative (working name)	\$ 50,000.00	5 grants/\$10k each	Applicants will be required to partner with a neighborhood group or organization on a project that will capitalize on the community's assets, inspiration, history and potential. The purpose is to promote empowerment, cultural self-determination, aesthetic accomplishment, and community health and well-being. (PEOPLE, LAND, ARTS, CULTURE, ENGAGEMENT); Neighborhood voice/Place-keeping/place-making
ORGANIZATIONAL ASSISTANCE				
				No longer two-year funding*
One year funding	LEVEL I: Strategic Development	\$ 50,000.00	5 grant/\$10k each	Must have been funded two out of past four years. For small, emerging, organizations: Enable them to initiate capacity building, growth-creation project. For example: Hiring consultant, lease-negotiation, new staffing. Maximum ask at \$10k
One year funding	LEVEL II: General Operating	\$ 520,000.00	16-17 grants/\$25k-\$30k	For established organizations who have received CEP funds for four (4) consecutive years. Supports general operating costs; Maximum ask at \$30k
Art in the Schools				
	General	\$ 200,000.00	10 grants/\$20k each	These grant funds support arts residencies on the school site before, during or after school hours that provide long-term, in-depth interaction between professional artists and an ongoing group of students.
	TOTAL	\$ 1,164,985.00		

NEW POLICY/CHANGES/ADDITIONS FY18-19 DRAFT

	Reason/notes
No Multi-year funding in Organizational Assistance	We are currently in the middle of a two-year budget cycle. We do not have the grant making budget for FY19-20.
New grant sub-categories for 3 categories (see chart)	see chart
Maximum Ask Amount for Org Assistance: \$30k	Allows us to fund more eligible scores
The school project coordinator or school employee/contact for the funded residency cannot receive any of the grant funds	CFP should not be funding public or charter school salaries; funding is for the resident artist
Nonprofit organizations directly receiving Measure C funds are not eligible to apply for CFP funds. Oakland Museum of Ca (OMCA); Chabot Space and Science (CSSC); Visit Oakland	Since CFP funds include Measure C funding, it would be a double-dip. OMCA, CSSC, and Visit Oakland have budgets larger than CFP
Fiscal sponsor agency does not have to be based in Oakland	Project activities must take place in Oakland
Organizational Assistance eligibility for Level I-Strategic . Must have received funding in Org Project or AIS for 2 out of 4 of past fiscal years.	Re-establishing a previous subcategory from past years. Creates a more level playing field. Usually first-time applications are not successful because of competition
Organizational Assistance eligibility for Level II-General Operating Support . Must have received funding in Org Assistance for the past FOUR, CONSECUTIVE FISCAL YEARS .	Places established organizations in one category