



Foothill & Seminary

CHOICE 1.4 ACRE INFILL SITE

Northeast end of block bounded by Foothill, Seminary & Bancroft arterials



SITE SPECS

- ▶ Largest development site in area
- ▶ 5 minutes to I-580
- ▶ 3 AC Transit bus lines
- ▶ Heavy commuter traffic
- ▶ Located in the heart of the Foothill & Seminary retail node

FOR SALE

12 parcels (City owns 7 parcels with 2 additional in escrow)

CONTACT

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INFO/DESCRIPTION

- ▶ Ideal site for a mixed-use project with convenience goods anchor, such as a drug store
- ▶ Streetscape improvements scheduled along Foothill and Seminary
- ▶ Served by three AC Transit bus lines
- ▶ Unique retail facades and diagonal parking create pedestrian atmosphere
- ▶ Located in Enterprise Zone and Central City East Redevelopment Area
- ▶ Serves a diverse socio-economic market



NEARBY ACHORS/DRAWS

- ▶ Shop Rite Supermarket
- ▶ Diego's Power Alley Gym
- ▶ YMCA Teen Center
- ▶ Mills College
- ▶ Shops, restaurants, laundromat, churches



DEMOGRAPHICS

	½ MILE	1 MILE	3 MILES
Population	12,115	43,405	225,018
Population Density (people per acre)	15,424	13,976	7,958
Median Age	34.1	32.9	34.4
Total Households	3,936	13,933	70,297
Average Household Income	\$52,353	\$50,098	\$63,044
Median Home Value	\$162,600	\$205,000	\$198,900
College Attendance	45%	46%	49%
White Collar Residents	2,121	7,873	48,818
Daytime Population	956	4,127	53,785

DemographicsNow 2008, DataQuick Information Services.

TRAFFIC COUNTS

CORRIDOR / LOCATION	PER DAY
Foothill at Havenscourt (East)	8,779

Traffic Counts from DemographicsNow 2006-2008.

Retail is Happening in Oakland

